

# Colonel Phil

## “Your Military Answer Man”

Entertaining, Motivating, Informational  
Speaker, Consultant, Author

### Topics: Why Should You Care:

1. How the U.S. Air War Operates?
2. About U.S Military Operations in Iraq, Saudi Arabia and the Middle East?
3. Active Duty, Reserve and National Guard—Are They Different?
4. What Are Military Benefits—Education, Retirement, Medical?
5. About Somalia Before Black Hawk Down?
6. Public Affairs War Stories—The Good, Bad and Ugly?
7. Military and Veteran’s Medical Care?
8. About Obtaining Government/Military Procurement Contracts?
9. Military Retirements Are Worth \$1,000,000?
10. What Your Sons and Daughters Can Do in the Military?
11. Which of Your Children Obtain a No-cost College Education and Get Paid While Attending?
12. How Mentoring Can Save Your Career?
13. Where to Acquire Military Information...About Personnel, Equipment, Budgets, Contracts, etc.
14. About Moving Up the Corporate Ladder? Dealing With a Difficult Supervisor? OPTIVA?

### Benefits: After Col Phil’s presentation, you will walk away with:

1. Many insights about the U.S. Military Machine from “Inside the Pentagon”
2. A Better Understanding of How the U.S. Military Operates in the Middle East—Iraq, Saudi Arabia, Bahrain
3. The Roles of the Reserve and National Guard and Their All Important Employers
4. How the U.S. Goes to War; The Chain of Command and How the Military is Organized
5. Military Values That Many Corporations Desire in Their Employees
6. The Value of Having a Mentor(s)
7. The Benefits of a Military Career
8. How to Locate People and Records in the Military
9. How to Use the Freedom of Information Act to obtain Military Information
10. Where and How to Obtain Government/Military Procurement Contracts
11. Many Opportunities to Get a College Education Through the Military
12. Knowing the Type of Medical Care Your Loved Ones in the Military Receive
13. How to Earn a Million-Dollar Retirement from a 20-Year Career in the Military
14. The Location of the Most Knowledgeable Office on Each Military Installation

### Accomplishments

1. Established FIRST Commercial Newspaper @ Los Angeles AFB, CA
2. Dealt with CBS 60-Minutes Producers
3. Answered worldwide media calls regarding Air Force F-4Thunderbird crash @ Hill AFB, UT
4. Directed all publicity for the Air Force Y2K Program worldwide
5. Produced and Directed FIRST *Citizen Airman Video* News Magazine for AF Reserve
6. Masterminded and executed the “Lightning Bolts ‘99” AF Acquisition launch to 20 bases
7. Books Published: *The Reporter’s Military Directory 2003*, *Media Crisis Control(2004)*, *“I Think Saudi Arabia Sucks” (2004)*

### Biographics

1. **Born:** 1947 Terre Haute, IN
2. **Education**—BS Mass Communications, Arizona State Univ; Air War College, USAF
2. **Broadcasting**—KOOL-TV, KAET-TV, KCLS AM, KMEQ AM/FM, WNEX AM, KWED FM

3. **Advertising**—J. Walter Thompson (Ford), Levine Huntley (Subaru), keye, donna, pearlstein (Suzuki), Della Femina-McNamee (Isuzu), W.B. Doner (Air/Army National Guard)
4. **Public Relations/Television Production**—U.S. Air Force, Reserve, Air National Guard
5. **Assignments—Public Affairs/TV Production Officer:** Pentagon—SAF/PA, Saudi Arabia—Central Command; Somalia—AMC; Los Angeles AFB, CA--AFMC; McClellan AFB, CA--AFMC; Hill AFB, UT--AFMC; Peterson AFB, CO—NORAD; Robins AFB, GA—AF Reserve; Randolph AFB, TX--ATC; AZ ANG--SAC; MI ANG--TAC
6. **Awards**--AF Legion of Merit; Meritorious Service; National Defense; Outstanding Unit

### **Testimonials**

Lt.Col. Phil Johnson was a savior! Los Angeles AFB had the makings of a public affairs disaster. BRAC'95, Gov Pete Wilson's visit, and military housing all provided embarrassment if we (Los Angeles AFB) misspoke. We didn't, thanks to Phil's leadership and media expertise. When *CBS Sixty-Minutes* came around, Phil gave outstanding advice.

Lt.Gen. Edward P. Barry, Commander SMC, Los Angeles AFB, CA

“Mr. Johnson's outstanding presentation...added immeasurably to the total success of our Commander's Conference.”

Maj.Gen. Henry H. Cobb Jr., The Adjutant General, Alabama

### **Speaking, Consulting, Publishing**

Keynote; Media Training; Video Production; Public Relations—Media/Community Relations/Military Contacts; Self Publishing

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